

# irene mälvezi

FINE ARTIST & GRAPHIC DESIGNER

GRAPHICS - RESEARCH NOW! - CORPORATE ID

Creation of logo, stationery and brochure.

## RESEARCH NOW!



**Simple**

RESEARCH NOW!

### Online Surveys - Made Simple

- 1 Design.** You define the sample you require, and provide a draft questionnaire (or brief us, and we'll design it for you).
- 2 Setup.** We build an online survey (in multiple languages, if required) for you to test and approve prior to recruitment.
- 3 Recruitment.** We invite panelists to complete the survey, typically via email. We invite only those panelists who meet your desired profile, applying quotas as required, until your required volumes are met.
- 4 Results.** We provide you with summary tabulations and electronic data files, in a format of your choosing.
- 5 Payment.** You pay us - but only if we achieve your desired sample!

*'The whole process was stress-free!'*

Research Manager  
Procter & Gamble

Research Now Limited  
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**International**

RESEARCH NOW!

### The Research Now! Network

Through our network of partners, Research Now! provides you with a global fieldwork solution, from a single point of contact in London.

We have partners with online panels in:

- Continental Europe
- North America
- Asia

All participating companies in the Research Now! Network subscribe to the ESOMAR Guideline on Conducting Marketing and Opinion Research Using the Internet.

**TESTIMONY**

*'Research Now! implemented a complex study across three major European markets for Panasonic Mobile, delivering the sample we needed to an extremely challenging timetable.'*

Consumer Research Manager  
Panasonic Mobile Communications

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