

irene mālvezi

FINE ARTIST & GRAPHIC DESIGNER

GRAPHICS - LEGEND FASHION SHOP - CORPORATE ID

Conceptual idea based on mythology - looking at mythological symbols, drawings, sculptures and paintings to bring the past to the present in a very sophisticated way. Creation of logo in hand writing, stationery and bags.



Legend
LONDON



irene mālvezi

FINE ARTIST & GRAPHIC DESIGNER

GRAPHICS - LEGEND FASHION SHOP - CORPORATE ID

CORPORATE STATIONERY RANGE

The A4 letterhead, compliments slip, invoice and business card will be on white paper, lettering in red, pieces of the logo (big) in varnish and small logo in gold.
The envelope will be in red paper (outside) with small logo in gold and varnished logo coming across the envelope from front to back.
Inside the envelope will be in cream.



Letterhead



Invoice



Business card



front



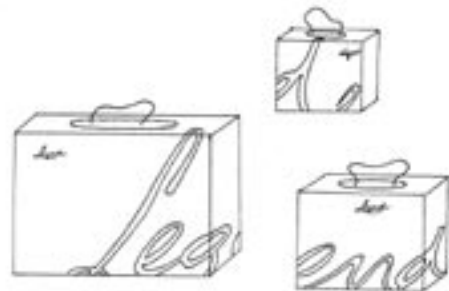
back

Envelope



The carrier bags are themselves boxes. They are completely in red outside and cream inside with white tissue paper.

On the back you will see the small logo and small address in white.
On the front, the small logo and pieces of the it (big) varnished in red.
There are three different sizes.



PRICE TICKET AND CLOTHES LABEL

They will be on white paper having the lettering in red and logo always in gold.

