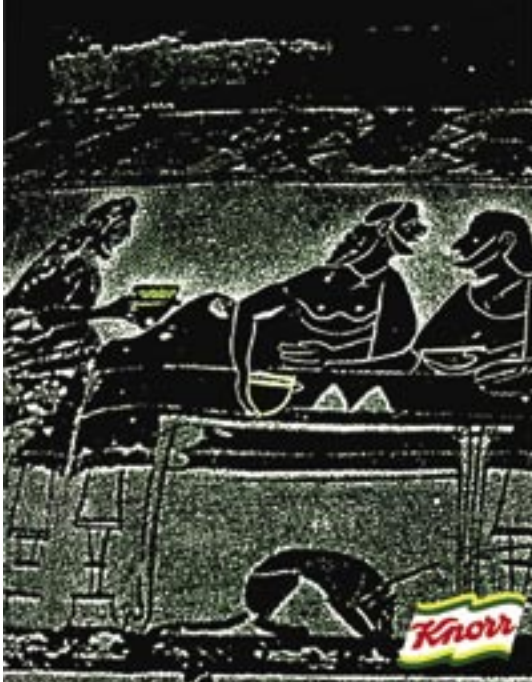


# irene mälvezi

FINE ARTIST & GRAPHIC DESIGNER

GRAPHICS - KNORR SOUPS ADVERTISING CAMPAIGN

Context: Continuing Originality. Soup has sustained man since the dawn of civilisation and Knorr is probably the first company that has launched soup cubes as an ideal product for home. Media selection: National Sunday supplements and magazines. Imagery: 1- Herakles in the House of Eurytos - 600 B.C. The Louvre Paris, 2- Bolotian - 400 B.C. Ashmolean Museum Oxford, 3- Soup - 1860 by Honore Daumier and 4- Dining/kitchen/Living - 1980 by Patrick Caulfield.



Herakles in the House of Eurytos - 600 B.C.  
The Louvre Paris



Bolotian - 400 B.C. Ashmolean Museum Oxford



Soup - 1860 by Honore Daumier



Dining/kitchen/Living - 1980 by Patrick Caulfield